

SFW 2145

PTO/SB/21 (09-06)

Approved for use through 03/31/2007. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

## TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

4

Application Number	09/758,025
Filing Date	01/10/2001
First Named Inventor	Sharfman et al.
Art Unit	2145
Examiner Name	Thomas Duong
Attorney Docket Number	17897

### ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers  <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input checked="" type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC  <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences  <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)  <input type="checkbox"/> Proprietary Information  <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): <b>Postcard</b>
--	---	---

Remarks

### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	KLEINBERG & LERNER, LLP		
Signature			
Printed name	Marvin H. Kleinberg		
Date	December 27, 2006	Reg. No.	18,402

### CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Signature			
Typed or printed name	Myriam Kulig	Date	12/27/2006

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee	:	MediaPlatform on Demand, Inc.	
Filed	:	Various Dates	
TC/A.U.	:	Various	
Examiner	:	Various	
Docket No.	:	820002.17820	

Commissioner for Patents  
P. O. Box 1450  
Alexandria VA 22313-1450

**REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY  
AND CHANGE OF CORRESPONDENCE ADDRESS**

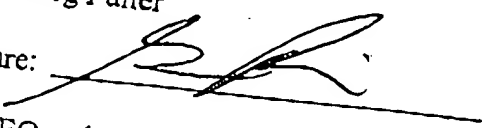
Dear Commissioner for Patents:

I hereby revoke all previous powers of attorney given in the issued U.S. patents and patent applications identified in Exhibit 1.

I hereby appoint the attorneys associated with Customer Number 27,574, including Marvin H. Kleinberg, Reg. No. 18,402, with offices located at Kleinberg & Lerner, LLP, 2049 Century Park East, Suite 1080, Los Angeles, California 90067, telephone number (310) 557-1511, as my attorneys with full power of substitution and revocation to prosecute the U.S. patents and patent applications identified in Exhibit 1 and to transact all business in the Patent and Trademark Office connected herewith.

Please change the correspondence address associated with the U.S. patents and patent applications identified in Exhibit 1 to the address of Customer Number 27, 574; Kleinberg & Lerner, LLP, 2049 Century Park East, Suite 1080, Los Angeles, California 90067.

Name: Greg Pulier

Signature: 

Date: Dec 13, 2006

Title: CEO and CTO of MediaPlatform on Demand, Assignee of Record

Address: 8484 Wilshire Blvd., Suite 515  
Beverly Hills, CA 90211

BEST AVAILABLE COPY

BEST AVAILABLE COPY

EXHIBIT 1

MEDIAPLATFORM ON-DEMAND, INC  
U.S. PATENTS AND PATENT APPLICATIONS

<u>Invention Title</u>	<u>App. Number / Patent Number</u>	<u>Filing Date / Issue Date</u>	<u>Docket No.</u>
SYSTEM AND METHOD FOR SIMULTANEOUSLY ENCODING DATA IN MULTIPLE FORMATS AND AT DIFFERENT BIT RATES	09/590,469 6,529,146	Jun. 9, 2000 / Mar. 4, 2003	17890
CROSS-PLATFORM FRAMEWORKED-INDEPENDENT SYNCHRONIZATION ABSTRACTION LAYER	09/338,188 6,701,383	Jun. 22, 1999 / Mar. 2, 2004	17893
SYSTEM AND METHOD FOR CONTROLLING SYNCHRONIZATION OF A TIME- BASED PRESNETATION AND ITS ASSOCIATED ASSETS	09/652,725 6,834,371	Aug. 31, 2000 Dec. 21, 2004	17894
SYSTEM AND METHOD FOR MANIPULATION AND INTERACTION OF TIME-BASED MEDIA FORMATS	09/654,101 6,839,059	Aug. 31, 2000 Jan. 4, 2005	17895
SYSTEM AND METHOD FOR ASSEMBLING DISCRETE DATA FILES INTO AN EXECUTABLE FILE AND FOR PROCESSING THE EXECUTABLE FILE	09/654,102 6,922,702	Aug. 31, 2000 Jul. 26, 2005	17896
SYSTEM AND METHOD FOR MANAGING AND DISTRIBUTING ASSOCIATED ASSETS IN VARIOUS FORMATS	09/758,025 N/A	Jan. 10, 2001	17897
CROSS-PLATFORM FRAMEWORK- INDEPENDENT SYNCHRONIZATION ABSTRACTION LAYER	10/719,641 N/A	Nov. 21, 2003	17898
SEAMLESS INTEGRATION OF VIDEO ON A BACKGROUND OBJECT	09/996,356 N/A	Nov. 29, 2001	17899
METHOD AND APPARATUS UTILIZING COMPUTER SCRIPTING LANGUAGES IN MULTIMEDIA DEPLOYMENT PLATFORMS	09/925,977 N/A	Aug. 9, 2001	17900

# **BEST AVAILABLE COPY**

AUTHORING COMPUTER-BASED DOCUMENTS	09/324,389 N/A	Jun 3, 1999	17901
REAL-TIME OPTIMIZATION OF STREAMING MEDIA FROM A PLURALITY OF MEDIA SOURCES	09/996,084 N/A	Nov. 28, 2001	17902
SYSTEM AND METHOD FOR CREATING INTERACTIVE DIGITAL AUDIO, VIDEO AND SYNCHRONIZED MEDIA PRESENTATIONS	11/562,377 N/A	Nov 21, 2006	17825
COMPUTER-BASED MULTIMEDIA CREATION, MANAGEMENT AND DEPLOYMENT PLATFORM	09/925,962 N/A	Aug 9, 2001	17964
COMPUTER-IMPLEMENTED METHODS AND SYSTEMS FOR CONTROL OF VIDEO EVENT AND PHONE EVENT	10/989,117 N/A	Nov 15, 2004	17965
COMPUTER-IMPLEMENTED SYSTEMS AND METHODS FOR REQUIREMENTS DETECTION	10/989,113 N/A	Nov. 15, 2004	17966
SYSTEM AND METHOD FOR MANIPULATION AND INTERACTION OF TIME BASED MIXED MEDIA FORMATS	11/026,534		17967